

FOR IMMEDIATE RELEASE

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New East Side Cigar Lounge Honors Austin Legend Richard Overton

AUSTIN, TEXAS — The new owners of East Austin's only cigar lounge and the family of Austin legend Richard Overton are proud to announce that the new name of the business will honor the renowned World War II veteran who valued cigars, community, and the culture of our city.

Formerly Cigar Vault East, the shop's new owners plan to continue Mr. Overton's traditions.

"Mr. Overton used to sit on his porch, smoke cigars, and invite people up to smoke with him," said John Thomas, owner of Overton's. "That's the kind of community and culture we're looking to foster."

Family members of Mr. Overton plan to join us for the grand opening on September 25th, 2026 at 6:00pm. The event will feature live music from local acts Shaad the BEAST and GOOD. as well as appearances by various Austin vendors. Austin-based cigar company RoMa Craft Tobac will join the celebration, including great deals and giveaways. It's the first of what we hope will be many events bringing our community together.

Overton's is open every day starting at noon at 2501 E Cesar Chavez. Get in touch with us on Instagram @overtonsatx.

About Overton's East Austin's only cigar lounge. Dedicated to celebrating community, culture, and cigars. Located on East Cesar Chavez since 2026.